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Fewer Phishing Attacks Hit More Diverse Targets

Phishing detections are down for the second consecutive quarter, RiskIQ researchers report, but attacks are hitting a more diverse set of brands. A total of 299 unique brands were targeted with phishing attacks in Q1 2018, up from 259 brands in Q4 2017. It's worth noting the decline is slight, at 2%, report RiskIQ researchers in their Q1 2018 Phishing Roundup and 2017 Recap. Data on targeted brands was richer than it has been in the past, with cloud storage providers now appearing in the top 10 most targeted for Q1. The arrival of cloud storage providers shows attackers are phishing a more diverse pool of brands. At 40% of targets, financial institutions remain the most frequently hit, followed by digital transaction providers (20%), large tech companies (10%), major health insurance providers (10%), cloud storage providers (10%), and social media platforms (10%).